



Sportsman's Choice.com, Inc.

www.sportsmanschoice.com

The Sportsman's Web Site

Sportsman's Choice.com is a family owned business born out of a desire to provide a comprehensive resource for the hunter and fisherman. Our goal is to provide a place to access current and detailed information regarding guides and outfitters, charters, marina's, lodges, resorts, campsites, preserves, clubs, kennels, taxidermy's, stores, schools, tackle and bait for their services and expertise, and for the whole world to see. Although we have searched the Internet for a similar service, we have found none that compare to what we have in mind for you. Sportsman's Choice is registered on search engines all over the world, and we promote products and services related only to the sportsmen.

We are currently in the process of some national TV advertising. The sponsors who advertise on Sportsman's Choice also link back to us from their web sites. We are linked to various organizations like The National Wild Turkey Federation, and many more hunting and fishing clubs and organizations.

Sportsman's Choice has a free directory where you can list your business name, address, phone # and the county and country as well as your game.

Example of free listing,

Bob's Charter Service
1212 Bass Road
Pine City, NM 10001
Phone 1-800-222-0099
Clay County, USA

Type of game, [trout](#), [salmon](#), [walleye](#), ect.

We also offer a more comprehensive listing that will include all of the above plus links to e-mail, web sites and all the details of your business. Season dates, areas or waters where you guide, accommodations you provide like boats, horses, cabins, blinds, pits and so on. You can put the information in here you want the world to see.

We will maintain the listing and you can have one change of your record a year. On our search page the paid customers listing shows all the information you provide while the free listing only shows the basic information. We offer this opportunity to you for a yearly fee of \$40.00.

Example of information that will be on your listing when you choose this option.

Business Name; [Big Sky Outfitters](#)
Address; [3116 Pine Road](#)
[Elkridge, NM 22188](#)
[Freelife County](#)
[USA](#)

Years in business; [14](#)

Contact Information

Phone; [1-789-333-1234](#)

Fax; [1-789-333-1235](#)

E-mail; jack@aol.com
Web; www.bigsky.com

Services; Example;

We are a full service outfitter. We are a Licensed and Insured hunting/fishing service. Our services include food and lodging in base camps, 4 wheel drives and horse hunts. All meals, tents, guides and meat care are provided for the pack hunts along with our wranglers and cooks. We guide in the 322 and 465 areas of NM.

Type of game; This is the place to list all game that you guide or outfit for. Example; Archery hunts for elk, deer, bear and mountain lion. Gun hunts for elk, deer, bear and mountain lion. We have rainbow trout and brook trout fishing. Spring turkey hunts and fall dove hunts.

There are many unique and personal services you might provide and this is the place to make your expertise stand out. You can list any thing you want that relates to your business.

We will enter your data or you can do it on the Sportsman's Choice web site. The guide register page is easy to use and then you can have it the way you want it.

If you need **WEB DESIGN** Read on, If not proceed to the next page.

We build custom web sites with your pictures, brochures and product literature mixed with our web masters Designs. Sportsman's Choice.com has the capabilities to link to your site or create a page for you on our site. We can set you up with a domain name and an Internet host for your site, saving you from searching to find this information.

Domain registration cost \$35.00 a year and you must pay for 2 years at a time.

Web hosting (this is the place where your data is stored) cost about \$29.00 a month.

We also offer complete web sites from 1 page to as many pages as you would need to promote your company or products. We have 3-4 page sites for as little as \$699.00. To discuss bigger web sites with extensive and very creative options you can call for a free consultation.

By advertising on the Internet you will be exposed to people and businesses that may never see or hear of your business or product with conventional advertising.

OR:

Sportsman's Choice will create a link with 1 page and post this on our site for 1 year using your information for \$199.00. You may change the text or pictures 2 times a year. This link would be renewable for 40.00 a year. We also have banner advertising available in a variety of formats, such as changing color, revolving, blinking, and many more. These banners can be linked to your site creating more traffic to your business.

Option 1

A Premium Banner Ad is on one of our 5-database search category pages

(http://www.sportsmanschoice.com/search/search_page.php?major= 1, 2, 3, 4 and 5), which will be the only banner that will appear on that page. The cost of the premium banner ad for one year is \$680.00. You may choose which search category page to place your banner on.

Option 2

A premium banner ad on the front page of Sportsmanschoice.com (index.htm) which also is the only banner to appear on that page. The cost of the front-page premium banner ad for one year is \$880.00.

Option 3

You may also choose to place a banner ad on any other page in the website other than options 1 and 2 above, no premium page for \$480.00 per year.

Sportsman's Choice is committed to addressing any and all concerns regarding your Internet problems. Our business is dependant on customer satisfaction

Check out our site at <http://www.sportsmanschoice.com>

Please let us know what you liked or disliked about our site. Your comments help to address the mission of making this site user friendly.

If you have other ideas as how we could promote your business or product we are wondering why you have not called yet.

You can call us at 507-263-5945 or E-mail us at staff@sportsmanschoice.com

Write to us at

Sportsman's Choice.com, Inc.

PO Box 122

Dennison, MN 55018-0122

Sincerely, Glen Johnson